

# Ngwudike Ekene

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## PROFESSIONAL SUMMARY

Web Designer with 3+ years of experience creating responsive, high-performing, and SEO-optimized WordPress websites using Elementor, WooCommerce, and other page builders. Skilled in HTML, CSS, theme customization, plugin integration, and e-commerce development, with a proven track record of delivering websites that improve brand visibility and user engagement. Currently enhancing JavaScript expertise to build more interactive, user-friendly web solutions. Adept at remote collaboration, project management across time zones, and consistently meeting deadlines.

## WORK EXPERIENCE

### Aska.io Creations

Enugu, Nigeria

Lead Web designer

Jun 2024 - Present

- Crafted and optimized over 30 WordPress websites, achieving a 35% increase in load speed and ensuring mobile responsiveness across diverse client industries.
- Customized themes and integrated SEO best practices, resulting in a 40% improvement in search engine rankings and a 25% boost in organic traffic for client sites.
- Led the development of WooCommerce stores, enhancing e-commerce functionality that contributed to an average sales growth of 30% per client while maintaining seamless user experiences through rigorous testing and collaboration.

### Nergy Web Designs

Enugu, Nigeria

Assistant Web designer

Apr 2021 - Jun 2024

- Managed web projects from concept to launch, delivering on time by clearly defining requirements, creating precise design layouts, rigorously testing functionality, and ensuring smooth coordination at every stage.
- Diagnosed and resolved technical issues quickly, keeping websites fully functional and minimizing downtime.
- Implemented best SEO strategies leading to a boost in online visibility, elevating client businesses in search rankings.
- Collaborated with management to develop e-commerce strategies and to integrate these strategies into the website.

### Agc Express

Enugu, Nigeria

Web Designer (Contract)

May 2025 - Jul 2025

- Led the end-to-end development of a hotel, tour, and car booking platform using WordPress and Elementor, cutting page load time by 50% and delivering a smoother experience across desktop and mobile, which increased customer satisfaction and engagement.
- Configured WooCommerce with secure payment gateways and customized booking flows, reducing checkout abandonment by 30% and making the reservation process faster and more reliable during peak travel seasons.
- Improved site structure, metadata, and keyword targeting for travel-related searches, boosting search visibility by 40% and driving a 25% increase in qualified booking inquiries within three months.

### Ts Beauty Spa and Travel Essentials

Remote

Web designer (Contract)

Jun 2025 - Jul 2025

- Designed and optimized the e-commerce platform, boosting site speed by 35% and enhancing mobile responsiveness, which resulted in a 20% increase in customer engagement and reduced bounce rates during peak shopping hours.
- Organized and refined product categories, filters, and pages to streamline user experience, increasing product discovery and driving a 15% rise in add-to-cart actions while maintaining a clean and responsive UI.
- Customized layouts and navigation elements to simplify browsing pathways, encouraging repeat customer visits and supporting an overall uplift in conversion rates.

## EDUCATION

Enugu State University of Science and Technology

Enugu, Nigeria

B.Sc. Computer Science

Graduation Date: Aug 2025

## PROJECT EXPERIENCE

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### OnlyDust

Remote

Open Source Contributor & Developer

Sep 2024 - Present

- Collaborated on community-driven projects, refining code and solving technical challenges to build impactful tools.
- Contributed to open-source initiatives, enhancing project functionality and user experience.

## SKILLS & INTERESTS

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**Skills:** HTML, CSS, WordPress, Tailwind, Bootstrap, Git, JavaScript, React, Next.js, GitHub, Communication, Problem-solving, Adaptability, Attention to detail

**Interests:** Creative Design, Researching, Gaming, Reading